

MODC Sponsorship Opportunities

Yearly Marketing Sponsor: \$2,000

- Year-long premiere marketing through multiple MODC channels. Logo on the front page of our website linked to your company's website.
 - Announcement will be made via our social media channels thanking our yearly website sponsors for their commitment to marketing through our platform. We will tag this back to your social media pages.
 - Quarterly social media post announcing the year-long marketing sponsorship will be shared on all social media channels.
- Logo placed on our email blast newsletter
- One email blast for the year sent to members, non-members and prospects in our database. Please note, company must create graphic to be share.
- Sponsor one membership lunch, opportunity to share 2-3 minutes about your organization, vendor table, and two tickets to the luncheon.
 - Opportunity to place collateral materials on each attendee's chair.
 - 2 tickets to an evening networking event.

Committee Sponsor: \$1,500

- Throughout the year your organization will be announced as the MODC's _____ committee sponsor
 - Your organization's logo and direct link to the website will be placed on our website under the committee tab.
- Opportunity to share an article that will be sent out via our CEO's online newsletter that will also be shared to our social media channels
- List of all committee members contact information
- Includes 2 tickets to the sponsored committee's seminar/event and luncheon

Luncheon Sponsor: \$500

- Host a vendor table with your organization's collateral materials and display your signage
 - Have a representative meet and greet attendees
- Opportunity to share 2-3 minutes about your organization
- Your organization may distribute one piece of collateral material at each seat
- Logo on all luncheon collateral and marketing through our social media channels
 - Two blast emails with your logo listing your organization as the sponsor
- Includes 2 tickets to luncheon

After Hours Event Sponsor:

- After Hours Signature Sponsor: \$750
 - Table to display information about your organization (depending on venue)
 - Receive list of attendees with email addresses
 - Logo will be incorporated on invite for the event which will be posted on all our social media channels
 - Included on email blasts that promote the event
 - 4 tickets to the event
- Networking Sponsor: \$500
 - Table to display information about your organization (depending on venue)
 - Logo will be incorporated on the invite to the event which will be posted on all our social media channels and placed on MODC's website under the event.
 - Included on email blasts that promote the event
 - 2 tickets to the event

Seminar Sponsor:

- Professional Development Sponsor: \$750
 - Table to display information about your organization (depending on venue)
 - Ability to highlight your organization for 2/3 minutes at even
 - Receive list of attendees with email address
 - Logo will be incorporated on flyer for the event which will be posted on all our social media channels
 - Included on email blasts that promote the event
 - 4 tickets to the event
 - Networking Sponsor: \$500
 - Included on email blasts that promote the event
 - Logo will be incorporated on flyer for the event which will be posted on all our social media channels
 - 2 tickets to the event
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Please note anything listed can be customized to further meet your marketing needs and budget.
Any questions please contact our Executive Director, Dana, dana@modc.com