Silver Gull Awards Sponsorship Opportunities

South Gate Manor, Freehold | May 1, 2025



Monmouth-

Development Council

Ocean

- Silver Event Sponsor (Exclusive): \$5,000
 Company name and logo on all marketing aspects/materials

 Marketing via our social media channels and email blasts regarding the event
 - Full page ad in virtual journal
 - Logo will be placed on the save the date invitation (if submitted prior to save the date distribution)
 - Name recognition at the podium
 - 2 tables of 10 with company logo displayed

Dinner Sponsor: \$3,500

- Logo and company on all marketing materials
 Company logo on invitation
- Mention at podium
- full page ad in virtual journal
- 1 table of 10 with company logo displayed

Red Carpet & Entertainment Sponsor: \$3,000

- Company logo on invitation
- Post event exposure through social media and website postings
- All interviews on the carpet will have sponsor name recognition
 - Signage at red carpet and podium
 - Name recognition at podium
- full page ad in virtual journal
- 1 table of 10 with company logo displayed

Honorees Award Sponsor: \$3,000

- Write a personalized congratulatory note
- Company will be announced as award sponsor on social media and blast email
- Night of event a company representative can assist in distributing the award
 - All honoree award sponsors will be highlighted on signage and virtual journal night of the event
- full page in virtual ad journal
- 1 table of 10 with company logo displayed

• Signature Cocktail Reception Sponsor: \$2,500

- Signature cocktail of your choosing (company name/logo included in name of the drink)
 - Sponsor logo on signature cocktail sign
- Full page in virtual ad journal
- 8 tickets to event

Silver Supporter: \$2,000

- Full page in virtual ad journal
- 6 tickets to event

Shore Supporter: \$1,000

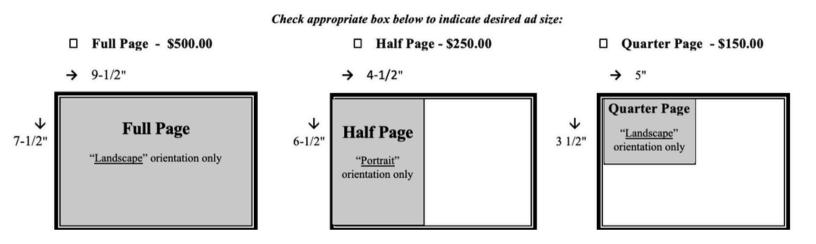
- Half page in virtual ad journal
- 4 tickets to event

**All sponsors will be mentioned and tagged via our social media channels leading up to the event





The Virtual Ad Journal will be created in a PowerPoint format for presentation at the dinner. Total ad size, including borders, **cannot be larger** than the sizes noted below



- Ads **MUST** be submitted in the appropriate size specifications and orientation as shown above.
- Please email as an attachment to erin@modc.com in one of the following formats: *JPG*, *GIF* or *PNG* (we cannot accept PDF or Word formatted ads).
- Ad must be submitted <u>no later than April 15, 2025.</u>

Pay by:

Our website: *www.modc.com* Check to the address below made payable to MODC

> 4814 Outlook Drive, Suite 102, Wall NJ 07753 www.modc.com (732) 751-8696 modcstaff@modc.com