

Celebrating 60 years of

Monmouth-Ocean Development Council



Diamond Anniversary

Join us to celebrate the 60th Anniversary of the MODC, recognizing six decades of business growth and community impact. Businesses and individuals can choose from various sponsorship levels, gaining year-long benefits like enhanced visibility and effective marketing. This is a chance to connect with MODC's legacy of excellence.

Diamond Sponsor:



- Naming rights to MODC's conference room in Wall throughout 2025 with plaque
- Press release announcing company partnering with the MODC and celebrating this special milestone
- Logo prominently placed on MODC's website for all of 2025

Event Sponsorship:

- Announced as the MODC Diamond Sponsor at all events
- Presenting Sponsor at Silver Gull Annual Awards Dinner
- Event Sponsor at Annual Golf Outing
- Signature sponsor of all Business After Hours
 - (4) tickets to all seminars
- Professional Development Sponsor for all Seminars
 - (4) tickets to all business after hours
- Prominent signage at all MODC events
- Opportunity to share a special video message to the membership posted on our social media channels
- Opportunity to have an article in all MODC newsletters in 2025
- Social media mention every quarter
- Two page article in our online anniversary magazine issue

MODC Monthly Luncheons:

- Sponsor three throughout the year
 - Opportunity to speak at all three for up to (3) minutes
 - Vendor table opportunity at all MODC luncheons
 - 4 tickets to every luncheon
- MODC On Tour at the Shore Interview
- Host four Zoominars on top-of-mind topics
- Opportunity to sponsor one MODC committees for 2025

Annual Marketing Investment: \$60,000

Emerald Sponsor:



- Press release announcing company as the Emerald Sponsor
- Announced as the Emerald Sponsor at all events
- Logo prominently placed on the MODC website
- Opportunity to sponsor one MODC committee for 2025

Event Sponsorship:

- Announced as the exclusive dinner sponsor at Silver Gull Annual Awards
- Major Sponsor at Golf Outing
- Networking sponsor of all seminars
 - (4) tickets to all seminars
- Networking sponsor of all business after hours
 - (4) tickets to all after hours events
- Prominent signage at all MODC events

MODC Monthly Luncheons:

- Sponsor two throughout the year
 - Opportunity to speak at both for up to (3) minutes
 - Vendor table at those luncheons
 - Two tickets to every luncheon
- Social media mention every quarter
- Two page article in our online anniversary magazine issue
- MODC On Tour at the Shore Interview
- Host three Zoominars on top-of-mind topics

Annual Marketing Investment: \$36,000

Sapphire Sponsor:

- Press release announcing company as the Sapphire Sponsor
- Announced as the Sapphire Sponsor at all events
- Logo prominently placed on the MODC website

Event Sponsorship:

- Announced as the honoree award sponsor at Silver Gull Annual Awards
- Awards Reception at Golf Outing
- Opportunity to sponsor one MODC committee for 2025
- (2) tickets to all seminars
- (2) tickets to all business after hours events
- Prominent signage at all MODC events

MODC Monthly Luncheons:

- Sponsor two MODC luncheons throughout the year
 - Opportunity to speak at both for up to (3) minutes
 - Vendor table opportunity at all MODC luncheons
 - One ticket to every luncheon
- Social media mention every quarter
- One page article in our online anniversary magazine issue related
- MODC On Tour at the Shore video Interview
- Host two Zoominars on top-of-mind topics

Marketing Investment: \$26,000

Ruby Sponsor:

- Press release announcing company as the Ruby Sponsor
- Announced as the Ruby Sponsor at all events
- Logo prominently placed on the MODC website

Event Sponsorship:

- Announced as the Signature Cocktail sponsor at Silver Gull Annual Awards
- Corporate Package at Golf Outing
- (4) tickets to two seminars
- (4) tickets to two business after hours events
- Prominent signage at all MODC events

MODC Monthly Luncheons:

- Sponsor two MODC luncheons throughout the year
 - Opportunity to speak at both for up to (3) minutes
 - Vendor table opportunity at all MODC luncheons
 - One ticket to every luncheon
- Social media mention every quarter
- Full page ad in the Anniversary online magazine
- MODC On Tour at the Shore Interview
- Host two Zoominars on top-of-mind topics

Marketing Investment: \$16,000

Topaz Sponsor:

- Press release announcing company as the Topaz Sponsor
- Announced as the Topaz Sponsor at all events

Event Sponsorship:

- Announced as the Silver Supporter sponsor at Silver Gull Annual Awards Dinner
- On-Course Refreshments Sponsor at Golf Outing
- (4) tickets to two seminars
- (4) tickets to two business after hours events

MODC Monthly Luncheons:

- Sponsor one MODC luncheon throughout the year
 - Opportunity to speak at one luncheon for up to (3) minutes
 - Vendor table opportunity
 - Two tickets to the luncheon

Marketing Investment: \$6,000

Pearl Sponsor:

- Press release announcing company as the Pearl Sponsor
- Social media mention every quarter
- Half page ad in the Anniversary online magazine

Event Sponsorship:

- Announced as the Shore Supporter sponsor at Silver Gull Annual Awards Dinner
- Business Package Sponsor at Golf Outing
- (2) tickets to two seminars
- (2) tickets to two business after hours events
- (4) tickets to an MODC Luncheon of your choice in 2025

Marketing Investment: \$3,600

Opal Sponsor:

- Two tickets to Silver Gull 60th Anniversary Dinner
- Company listed in the Anniversary Online Magazine
- One ticket to a seminar or business after hours of your choice

Marketing Investment: \$600

For 60 years, MODC has been a trusted pillar in the community, fostering meaningful connections, championing local growth, and advancing policies that support business success and community well-being. Sponsors will enjoy exclusive visibility across MODC's signature events and media channels, underscoring your role in supporting a legacy organization that has empowered our community for six decades.

Be part of our story and future—celebrate as we look ahead to continued growth, creating connections, and advocating for years to come.