

# MODC Sponsorship Opportunities

Please note anything below can be customized to further meet your marketing needs and budget. Our goal is to help you with ongoing brand recognition and a pipeline of connections.

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## **Yearly Marketing Sponsor: \$2,000**

- Year-long premiere marketing through multiple MODC channels. Logo on the front page of our website linked to your company's website.
  - Announcement will be made via our social media channels thanking our yearly website sponsors for their commitment to marketing through our platform. We will tag this back to your social media pages.
  - Quarterly social media post announcing the year-long marketing sponsorship will be shared on all social media channels.
- Logo placed on our email blast newsletter
- One email blast for the year sent to members, non-members and prospects in our database. Please note, company must create graphic to be share.
- Sponsor one membership lunch, opportunity to share 2-3 minutes about your organization, vendor table, and two tickets to the luncheon.
  - Opportunity to place collateral materials on each attendee's chair.
  - 2 tickets to an evening networking event.

## **Committee Sponsor: \$1,500**

- Throughout the year your organization will be announced as the MODC's \_\_\_\_\_ committee sponsor
  - Your organization's logo and direct link to the website will be placed on our website under the committee tab.
- Opportunity to share an article that will be sent out via our CEO's online newsletter that will also be shared to our social media channels
- List of all committee members contact information
- Includes 2 tickets to the sponsored committee's seminar/event and luncheon

## **Luncheon Sponsor: \$500**

- Host a vendor table with your organization's collateral materials and display your signage
  - Have a representative meet and greet attendees
- Opportunity to share 2-3 minutes about your organization
- Your organization may distribute one piece of collateral material at each seat
- Logo on all luncheon collateral and marketing through our social media channels
  - Two blast emails with your logo listing your organization as the sponsor
- Includes 2 tickets to luncheon

### **Java with Jodi Sponsor: \$500**

- Year long sponsorship
- Logo on flyers and posted on our social media channels
- Ongoing opportunity to meet new members to promote your business

### **After Hours Event Sponsor:**

- After Hours Signature Sponsor: \$750
  - Table to display information about your organization (depending on venue)
  - Receive list of attendees with email addresses
  - Logo will be incorporated on invite for the event which will be posted on all our social media channels
    - Included on email blasts that promote the event
  - 4 tickets to the event
- Networking Sponsor: \$500
  - Table to display information about your organization (depending on venue)
  - Logo will be incorporated on the invite to the event which will be posted on all our social media channels and placed on MODC's website under the event.
    - Included on email blasts that promote the event
  - 2 tickets to the event

### **Seminar Sponsor:**

- Professional Development Sponsor: \$750
  - Table to display information about your organization (depending on venue)
  - Ability to highlight your organization for 2/3 minutes at even
  - Receive list of attendees with email address
  - Logo will be incorporated on flyer for the event which will be posted on all our social media channels
    - Included on email blasts that promote the event
  - 4 tickets to the event
- Networking Sponsor: \$500
  - Included on email blasts that promote the event
  - Logo will be incorporated on flyer for the event which will be posted on all our social media channels
  - 2 tickets to the event

### **Presenting Sponsor: \$2,500**

- Logo on all marketing materials (invitation, social media, website, press release)
- Opportunity to address those in attendance for 2-3 minutes at the opening of the event
  - List of attendees emails and collaboration with MODC for thank you letter post event
- Resource table to showcase your organization's services
  - Provide a company branded premium for *Health & Wellness Swag Bag*
- 4 tickets to event

### **Educational Session Sponsor: \$1,500**

- Logo on all marketing materials (invitation, social media, website, press release)
- Table to display signage in specified room and organization collateral material to be dispersed
  - Physical/Diet Health (SOLD)
  - Mental/Behavioral Health (SOLD)
  - Financial Health (SOLD)
- Provide a company branded premium for *Health & Wellness Swag Bag*
- List of attendees emails provided post event
- 4 tickets to event

### **Wellness Class Sponsor: \$1,000**

- Logo on marketing materials posted on social media
- Table to display signage in specified room and organization collateral material to be dispersed
- Provide a company branded premium for *Health & Wellness Swag Bag*
- List of attendees emails provided post event
  - 2 tickets to event

### **Table and Marketing Sponsor: \$500**

- Representative from your organization hosting the table and interact with attendees
  - Social media exposure day of event
  - Display collateral materials and signage
- Provide a company branded premium for *Health & Wellness Swag Bag*
- 2 tickets to event

### **Refreshments: \$500**

- As a sponsor your company name will be highlighted from the podium day of event
  - Signage displayed by refreshment table
  - Social media exposure day of event
- Provide a company branded premium for *Health & Wellness Swag Bag*
- 2 tickets to event

### **Swag Bag Sponsor: \$150**

- Provide a company branded premium to all of our attendees (please bring your collateral premium to the MODC office by May 25th)
- Company name announced as a sponsor via an MODC e-blast and social media channels
  - Name recognition at the event

## 36th Annual Golf Open & Dinner Sponsor Opportunities

Jumping Brook Country Club | Monday, August 19th

### **Event Sponsor:** \$3,000 (exclusive)

- Company name on golf carts
- Name on sign at practice range, tee box, lunch and awards reception
  - Acknowledgement at awards reception
- Marketing via our social media channels, invitation, email blasts regarding the event and monthly newsletter
  - Mention in press release
  - Recognition in program
- 4 golfers

### **Major Sponsor:** \$2,250

- Name on sign at practice range, tee box, lunch and awards reception
  - Acknowledgement at awards reception
- Marketing via our social media channels, invitation, email blasts regarding the event and monthly newsletter
  - Recognition in program
- 4 golfers

### **Awards Reception:** \$2,000

- Name on sign at tee box, lunch and awards reception
  - Recognition in program and awards reception
  - Marketing via our social media channels
- A “named signature cocktail” at the reception
- 4 golfers

### **Corporate Package:** \$1,800

- Name on sign at tee box and displayed at lunch
- Marketing via our social media channels day of event
- 4 golfers

### **On-Course Refreshments:** \$1,300

- Name on sign at tee box and on on-course beverage cart
- Marketing via our social media channels day of event
- 2 golfers

### **Business Package:** \$775

- Name on sign at tee box
- Marketing via our social media channels day of event
- 2 golfers

### **Consultant Package:** \$450

- Name on sign at tee box
- Marketing via our social media channels day of event
- 1 golfer

- \$10,000 Cash Hole-in-One Sponsor: *\$400*
- Practice Putting Green Sponsor: *\$250*
- Practice Range Sponsor: *\$150*
- Tee Sponsor: *\$150*