Monmouth-Ocean Development Council

Silver Gull Awards Sponsorship Opportunities

Eagle Oaks Country Club | May 2, 2024



Silver Event Sponsor (Exclusive): \$5,000

- Company name and logo on all marketing aspects/materials
 - Marketing via our social media channels and email blasts regarding the event
- Full page ad in virtual journal
- Logo will be placed on the save the date invitation (if submitted prior to save the date distribution)
- Name recognition at the podium
- 2 tables of 10 with company logo displayed

Dinner Sponsor: \$3,500

- Logo and company on all marketing materials
 - Company logo on invitation
- Mention at podium
- full page ad in virtual journal
- 1 table of 10 with company logo displayed

INAUGURAL Red Carpet & Entertainment Sponsor: \$3,000 ALL SPOTS SOLD

- Company logo on invitation
- Post event exposure through social media and website postings
- All interviews on the carpet will have sponsor name recognition
 - Signage at red carpet and podium
 - Name recognition at podium
- full page ad in virtual journal
- 1 table of 10 with company logo displayed

Honorees Award Sponsor: \$3,000

- Write a personalized congratulatory note
- · Company will be announced as award sponsor on social media and blast email
- · Night of event a company representative can assist in distributing the award
 - All honoree award sponsors will be highlighted on signage and virtual journal night of the event
- full page in virtual ad journal
- 1 table of 10 with company logo displayed

Signature Cocktail Reception Sponsor: \$2,500 ALL SPOTS SOLD

- Signature cocktail of your choosing (company name/logo included in name of the drink)
 - Sponsor logo on signature cocktail sign
- · Full page in virtual ad journal
- 8 tickets to event

Silver Supporter: \$2,000

- · Full page in virtual ad journal
- 6 tickets to event

Shore Supporter: \$1,000

- Half page in virtual ad journal
- 4 tickets to event

**All sponsors will be mentioned and tagged via our social media channels leading up to the event

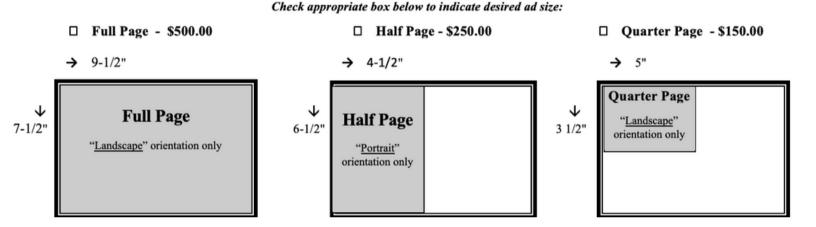


SPONSORSHIP OPPORTUNITIES



59th Annual Silver Gull Awards Dinner Eagle OaksCountry Club, Farmingdale May 2, 2024

The Virtual Ad Journal will be created in a PowerPoint format for presentation at the dinner. Total ad size, including borders, **cannot be**larger than the sizes noted below



- Ads MUST be submitted in the appropriate size specifications and orientation as shown above.
- Please email as an attachment to erin@modc.com in one of the following formats: *JPG*, *GIF* or *PNG* (we cannot accept PDF or Word formatted ads).
- Ad must be submitted no later than April 22, 2024.

Pay by:

Our website: www.modc.com
Check to the address below made payable to MODC

4814 Outlook Drive, Suite 102, Wall NJ 07753 www.modc.com (732) 751-8696 modcstaff@modc.com