

MODC Sponsorship Opportunities

Please note anything below can be customized to further meet your marketing needs and budget. Our goal is to help you with ongoing brand recognition and a pipeline of connections.

Yearly Marketing Sponsor: \$2,000

- Year-long premiere marketing through multiple MODC channels. Logo on the front page of our website linked to your company's website.
 - Announcement will be made via our social media channels thanking our yearly website sponsors for their commitment to marketing through our platform. We will tag this back to your social media pages.
 - Quarterly social media post announcing the year-long marketing sponsorship will be shared on all social media channels.
- Logo placed on our email blast newsletter
- One email blast for the year sent to members, non-members and prospects in our database. Please note, company must create graphic to be share.
- Sponsor one membership lunch, opportunity to share 2-3 minutes about your organization, vendor table, and two tickets to the luncheon.
 - Opportunity to place collateral materials on each attendee's chair.
 - 2 tickets to an evening networking event.

Committee Sponsor: \$1,500

- Throughout the year your organization will be announced as the MODC's _____ committee sponsor
 - Your organization's logo and direct link to the website will be placed on our website under the committee tab.
- Opportunity to share an article that will be sent out via our CEO's online newsletter that will also be shared to our social media channels
- List of all committee members contact information
- Includes 2 tickets to the sponsored committee's seminar/event and luncheon

Luncheon Sponsor: \$500

- Host a vendor table with your organization's collateral materials and display your signage
 - Have a representative meet and greet attendees
- Opportunity to share 2-3 minutes about your organization
- Your organization may distribute one piece of collateral material at each seat
- Logo on all luncheon collateral and marketing through our social media channels
 - Two blast emails with your logo listing your organization as the sponsor
- Includes 2 tickets to luncheon

Java with Jodi Sponsor: \$500

- Year long sponsorship
- Logo on flyers and posted on our social media channels
- Ongoing opportunity to meet new members to promote your business

After Hours Event Sponsor:

- After Hours Signature Sponsor: \$750
 - Table to display information about your organization (depending on venue)
 - Receive list of attendees with email addresses
 - Logo will be incorporated on invite for the event which will be posted on all our social media channels
 - Included on email blasts that promote the event
 - 4 tickets to the event
- Networking Sponsor: \$500
 - Table to display information about your organization (depending on venue)
 - Logo will be incorporated on the invite to the event which will be posted on all our social media channels and placed on MODC's website under the event.
 - Included on email blasts that promote the event
 - 2 tickets to the event

Seminar Sponsor:

- Professional Development Sponsor: \$750
 - Table to display information about your organization (depending on venue)
 - Ability to highlight your organization for 2/3 minutes at event
 - Receive list of attendees with email address
 - Logo will be incorporated on flyer for the event which will be posted on all our social media channels
 - Included on email blasts that promote the event
 - 4 tickets to the event
- Networking Sponsor: \$500
 - Included on email blasts that promote the event
 - Logo will be incorporated on flyer for the event which will be posted on all our social media channels
 - 2 tickets to the event



Health & Wellness Retreat

Friday, April 26th | 8:30am - 3pm | Brookdale Community College

'Stronger Body, Clearer Mind & Aligned Soul'

Presenting Sponsor: \$2,500

- Logo on all marketing materials (invitation, social media, website, press release)
- Opportunity to address those in attendance for 2-3 minutes at the opening of the event
 - List of attendees emails and collaboration with MODC for thank you letter post event
- Resource table to showcase your organization's services
 - Provide a company branded premium for *Health & Wellness Swag Bag*
- 4 tickets to event

Educational Session Sponsor: \$1,500

- Logo on all marketing materials (invitation, social media, website, press release)
- Table to display signage in specified room and organization collateral material to be dispersed
 - Physical/Diet Health (**SOLD**)
 - Mental/Behavioral Health
 - Financial Health
- Provide a company branded premium for *Health & Wellness Swag Bag*
- List of attendees emails provided post event
- 4 tickets to event

Wellness Class Sponsor: \$1,000

- Logo on marketing materials posted on social media
- Table to display signage in specified room and organization collateral material to be dispersed
- Provide a company branded premium for *Health & Wellness Swag Bag*
- List of attendees emails provided post event
 - 2 tickets to event

Table and Marketing Sponsor: \$500

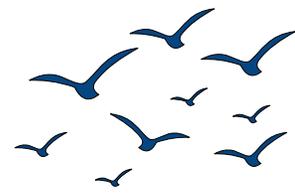
- Representative from your organization hosting the table and interact with attendees
 - Social media exposure day of event
 - Display collateral materials and signage
- Provide a company branded premium for *Health & Wellness Swag Bag*
- 2 tickets to event

Refreshments: \$500

- As a sponsor your company name will be highlighted from the podium day of event
 - Signage displayed by refreshment table
 - Social media exposure day of event
- Provide a company branded premium for *Health & Wellness Swag Bag*
- 2 tickets to event

Swag Bag Sponsor: \$150

- Provide a company branded premium to all of our attendees (please bring your collateral premium to the MODC office by April 15)
- Company name announced as a sponsor via an MODC e-blast and social media channels
 - Name recognition at the event



Silver Event Sponsor (Exclusive): \$5,000

- Company name and logo on all marketing aspects/materials
 - Marketing via our social media channels and email blasts regarding the event
- Full page ad in virtual journal
- Logo will be placed on the save the date invitation (if submitted prior to save the date distribution)
- Name recognition at the podium
- 2 tables of 10 with company logo displayed

Dinner Sponsor: \$3,500

- Logo and company on all marketing materials
 - Company logo on invitation
- Mention at podium
- full page ad in virtual journal
- 1 table of 10 with company logo displayed

INAUGURAL Red Carpet & Entertainment Sponsor: \$3,000

- Company logo on invitation
- Post event exposure through social media and website postings
- All interviews on the carpet will have sponsor name recognition
 - Signage at red carpet and podium
 - Name recognition at podium
- full page ad in virtual journal
- 1 table of 10 with company logo displayed

Honorees Award Sponsor: \$3,000

- Write a personalized congratulatory note
- Company will be announced as award sponsor on social media and blast email
- Night of event a company representative can assist in distributing the award
 - All honoree award sponsors will be highlighted on signage and virtual journal night of the event
- full page in virtual ad journal
- 1 table of 10 with company logo displayed

Signature Cocktail Reception Sponsor: \$2,500

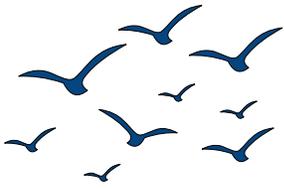
- Signature cocktail of your choosing (company name/logo included in name of the drink)
 - Sponsor logo on signature cocktail sign
- Full page in virtual ad journal
- 1 table of 10 with company logo displayed

Silver Supporter: \$2,000

- Full page in virtual ad journal
- 1 table of 10 with company logo displayed

Shore Supporter: \$1,000

- Half page in virtual ad journal
- 5 tickets to event



SPONSORSHIP OPPORTUNITIES



59th Annual Silver Gull Awards Dinner
Eagle Oaks Country Club, Farmingdale
May 2, 2024

The Virtual Ad Journal will be created in a PowerPoint format for presentation at the dinner. Total ad size, including borders, **cannot be larger** than the sizes noted below

Check appropriate box below to indicate desired ad size:

Full Page - \$500.00

Half Page - \$250.00

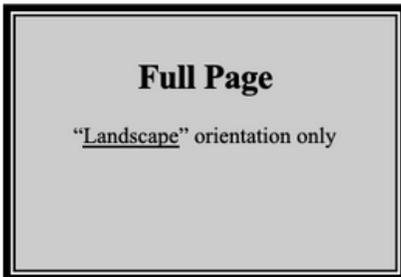
Quarter Page - \$150.00

→ 9-1/2"

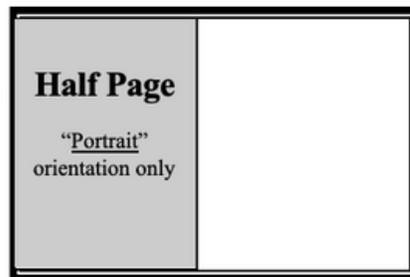
→ 4-1/2"

→ 5"

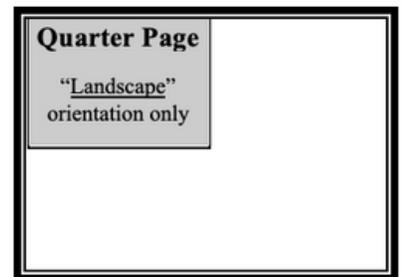
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7-1/2"



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6-1/2"



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3 1/2"



- Ads **MUST** be submitted in the appropriate size specifications and orientation as shown above.
- Please email as an attachment to modcstaff@modc.com in one of the following formats: **JPG, GIF or PNG** (we cannot accept PDF or Word formatted ads).
- Ad must be submitted no later than April 2, 2024.

Pay by:

Our website: www.modc.com

Check to the address below made payable to MODC

4814 Outlook Drive, Suite 102, Wall NJ 07753

www.modc.com

(732) 751-8696

modcstaff@modc.com

36th Annual Golf Open & Dinner Sponsor Opportunities

Jumping Brook Country Club | Monday, August 19th

Event Sponsor: \$3,000 (exclusive)

- Company name on golf carts
- Name on sign at practice range, tee box, lunch and awards reception
 - Acknowledgement at awards reception
- Marketing via our social media channels, invitation, email blasts regarding the event and monthly newsletter
 - Mention in press release
 - Recognition in program
- 4 golfers

Major Sponsor: \$2,250

- Name on sign at practice range, tee box, lunch and awards reception
 - Acknowledgement at awards reception
- Marketing via our social media channels, invitation, email blasts regarding the event and monthly newsletter
 - Recognition in program
- 4 golfers

Awards Reception: \$2,000

- Name on sign at tee box, lunch and awards reception
 - Recognition in program and awards reception
 - Marketing via our social media channels
- A “named signature cocktail” at the reception
- 4 golfers

Corporate Package: \$1,800

- Name on sign at tee box and displayed at lunch
- Marketing via our social media channels day of event
- 4 golfers

On-Course Refreshments: \$1,300

- Name on sign at tee box and on on-course beverage cart
- Marketing via our social media channels day of event
- 2 golfers

Business Package: \$775

- Name on sign at tee box
- Marketing via our social media channels day of event
- 2 golfers

Consultant Package: \$450

- Name on sign at tee box
- Marketing via our social media channels day of event
- 1 golfer

- \$10,000 Cash Hole-in-One Sponsor: *\$400*
- Practice Putting Green Sponsor: *\$250*
- Practice Range Sponsor: *\$150*
- Tee Sponsor: *\$150*