



**Monmouth-Ocean Development Council**  
 4814 Outlook Dr. Ste. 102, Wall, NJ 07753 | 732.751.8696 | modc.com | modcstaff@modc.com

**SAVE THE DATE - MAY 11th - 58th ANNUAL SILVER GULL AWARDS DINNER!**

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It is with great pride that we announce that the Monmouth-Ocean Development Council (MODC) will celebrate our **58<sup>th</sup> Annual Silver Gull Awards Dinner** on Thursday, May 11, 2023, at 5:30 p.m. at Eagle Oaks Golf & Country Club, Farmingdale. We invite you to join us at our prestigious event when we recognize outstanding achievements by individuals and businesses in Monmouth and Ocean Counties. The per person ticket cost is \$190, however for parties of 5-12 it drops to \$170. Please see the attached "Dinner Reservation/Sponsorship Opportunities" form for details.

As MODC enters its 58<sup>th</sup> year of service, we continue to be respected throughout New Jersey as the premier organization of business, professional and community leaders in our region. Our success promoting economic development of the two-county area reflects the tremendous support of the business community. We are pleased to announce this year's honorees:

*Community Service Awards*

**PCS**

**The United Way of Monmouth & Ocean Counties**

*Economic Development Awards*

**Beacon of LIFE**

**Kiely Family of Companies**

**OceanFirst Bank**

**The Stavola Companies**

*Government Leadership Awards*

**Monmouth County Commissioner Ross F. Licitra**

**Ocean County Commissioner Deputy Director, Gary Quinn**

*President's Award*

**Barbara A. Reed**

*Tourism Achievement Award*

**Adventure Crossing USA**

If you would like to position your company in a prominent way or support our honorees, please consider advertising in our **Virtual Ad Journal** and/or becoming a **Sponsor** to maximize your presence **before and during Silver Gull**. The ad journal will be presented throughout the Silver Gull Awards Dinner on giant video screens. Please find information and forms for both opportunities attached.

Thank you for your continued support of the Monmouth-Ocean Development Council.

Very truly yours,

Senator Robert W. Singer  
Silver Gull Awards Dinner Chair



# 58th ANNUAL SILVER GULL AWARDS DINNER

Eagle Oaks Golf & Country Club, Farmingdale

May 11, 2023



## SPONSORSHIP OPPORTUNITIES

### EVENT SPONSOR - \$5000

- ◆ Primary Name Location on Virtual Ad Journal
- ◆ Primary Location - Full Page Ad on Virtual Ad journal
- ◆ TWO Tables of 10 at Dinner
- ◆ Primary Name Recognition on All Silver Gull Printed Materials & Signage
- ◆ Special Mention during the event

### COCKTAIL RECEPTION SPONSOR - \$3000

- ◆ Full Page Ad on Virtual Ad Journal
- ◆ Name Recognition on All Silver Gull Printed Materials & Signage
- ◆ One Table of 10 at Dinner
- ◆ Special Mention during the event

### DINNER SPONSOR - \$3500

- ◆ Full Page Ad on Virtual Ad Journal
- ◆ Name Recognition on All Silver Gull Printed Materials & Signage
- ◆ One Table of 10 at Dinner
- ◆ Special Mention during the event

### SILVER SUPPORTER - \$2500

- ◆ Full Page Ad on Virtual Ad Journal
- ◆ One Table of 10 at dinner

CAMERA-READY AD DEADLINE: APRIL 3, 2023

AD JOURNAL SPECS ON NEXT PAGE

## DINNER RESERVATIONS

\_\_\_\_\_ Reservations @ \$190 per person \*

\_\_\_\_\_ Half Table of 5 \$850. \*

\_\_\_\_\_ Full Table of 10 \$1,700. \*

\*Attendees names must be listed below:


Please continue on back if necessary.

## SPONSORSHIP & DINNER RESERVATION PAYMENT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ Sponsorship

\_\_\_\_\_ Dinner reservations\*

Please make check payable to "MODC" or complete:

Total amount \$\_\_\_\_\_ Cardholder: \_\_\_\_\_

Visa/MC/Amex: \_\_\_\_\_ Exp. \_\_\_\_\_

CVV \_\_\_\_\_ Zip \_\_\_\_\_

**Deadline: April 3, 2023. Questions: modcstaff@modc.com 732.751.8696**

Mailing address: MODC, 4814 Outlook Dr., Suite. 102, Wall, NJ 07753

Contributions to MODC are not tax deductible as charitable contributions, however, they may be tax deductible as ordinary and necessary expenses.



# 58th ANNUAL SILVER GULL AWARDS DINNER

Eagle Oaks Golf & Country Club, Farmingdale

May 11, 2023



## VIRTUAL AD JOURNAL SPECS & CONTRACT - SIZE AND RATE SCHEDULE

The virtual Ad Journal will be a PowerPoint video presentation playing CONTINUOUSLY on giant screens.

Ads MUST be submitted in the appropriate size specifications and orientation as shown below.

<p style="text-align: center;"><b>Full Page</b></p> <p style="text-align: center;">"Landscape" orientation only 9 1/2" x 7 1/2" \$500</p>	<p style="text-align: center;"><b>Half Page</b></p> <p style="text-align: center;">"Portrait" orientation only 4 1/2" x 6 1/2" \$250</p>	<p style="text-align: center;"><b>Quarter Page</b></p> <p style="text-align: center;">"Landscape" orientation only 5" x 3 1/2" \$150</p>
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Please **email** JPG, GIF or PNG ad as an **attachment** to [modcstaff@modc.com](mailto:modcstaff@modc.com)

We cannot accept PDF or Word formatted ads.

- ◆ **Submit ad and signed contract no later than April 3, 2022.**
- ◆ **If payment will follow at a later date, please email contract ASAP**

## VIRTUAL AD JOURNAL CONTRACT & PAYMENT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline: April 3, 2023. Questions: [modcstaff@modc.com](mailto:modcstaff@modc.com) 732.751.8696**

Mailing address: MODC, 4814 Outlook Dr., Suite. 102, Wall, NJ 07753

Please note: Ads must be emailed.

\_\_\_\_\_ Ad Size

Please make check payable to "MODC" or complete:

Total amount \$\_\_\_\_\_ Cardholder: \_\_\_\_\_

Visa/MC/Amex: \_\_\_\_\_ Exp. \_\_\_\_\_

CVV \_\_\_\_\_ Zip \_\_\_\_\_

Contributions to MODC are not tax deductible as charitable contributions, however, they may be tax deductible as ordinary and necessary expenses.

**If you wish to make dinner reservations and take an ad in our Ad Journal,  
you may make a single payment but please submit both forms.**