



MODC Matters

A Publication of the Monmouth-Ocean Development Council
(732) 751-8696 Fax (732) 751-8698 www.modc.com

E-Newsletter

February 2010

Upcoming Events

Annual Business Outlook Survey
General Membership Meeting
Friday, February 19, 2010
Woodlake Country Club,
Lakewood

LinkedIn for Business Professionals
Monday, February 22, 1010
Brookdale Community College, Wall

Recent Events

Annual Holiday
Lunch
December 11, 2009

U.S. Marine Corp
collection for
Toys for Tots



"Storm Watch"

To check the status of MODC activities which may be affected by inclement weather conditions log on to www.wobm.com or www.943thepoint.com and click on the "stormwatch" link to obtain up-to-date information.



Distribution of gifts

Santa's Elf?



Reminder

The MODC Membership Directory is available to members free of charge at any time in either electronic or hard copy format. The directory



Nonprofit Seminar
"Employee Handbooks"
Meridian Health,
Wall, NJ,
January 7, 2010

is updated daily so call or e-mail the office to receive your current copy now.

Committee Reports

Business Growth & Development
(Len Nitti, Chair)

The MODC conference room was once again filled to capacity, this time for the Business Growth & Development Committee meeting on January 20th. Aside from the general feeling of enthusiasm for the year ahead with a new administration in Trenton, the committee was also focused on developing this year's series of seminars. Upcoming programs will highlight the successes of some businesses who made it through last's economic slump, and how they managed to accomplish more of their goals while working with less. This committee will also be hosting the June membership luncheon, and has begun the process of selecting a speaker and topic for that program. The next committee meeting is set for February 17th.

Nonprofit
(Paul Brook, Chair)

Talk about exceeding the seating capacity! The two dozen attendees at the January 11th Nonprofit Committee meeting overflowed the MODC conference room, leaving a few late-comers (sorry folks) sitting in the middle of the exterior office peering into the room. That being said, the meeting was very productive (and entertaining, thanks to the jocularity of Chair Paul Brook). The primary agenda items were the finalization of the program and speaker for their March luncheon meeting, along with details of their upcoming seminar programs. The tentative program for the luncheon will be a presentation by a representative of a regional or nation level corporate foundation to discuss the changes that are taking place in corporate philanthropy in the current economic environment. The seminar is schedule to be about using social media and the Internet in the nonprofit sector for fundraising activities. The next committee meeting will take place on February 8th at a location to be determined (probably NOT MODC).

Technology
(Marshall Wright, Chair)

Although the attendance may have been small by some standards, the idea exchange was big at the January 21st Technology Committee meeting. With their social media for professionals seminar just a few weeks away, some time was devoted to solidifying details of the program and format. There was also some discussion on a follow-up seminar scheduled for the Spring. Marshall provided an update on the Fort Monmouth BRAC situation, and what MODC has been doing to assist in the creation of the new authority that will oversee the process of the redevelopment of the property. He also mentioned an internship program that he and Jim Mahlmann have created in conjunction with the MODC Nonprofit Committee's *Project Connection* that will engage vocational students in website redesign projects for nonprofit organizations. The committee will meet next on February 25th.

Member News

Congratulations to Meridian Health for being named to FORTUNE'S list of "100 Best Companies to Work For". More information and the complete list can be viewed at <http://www.fortune.com/bestcompanies>.

Quick Links

- [MODC Website](#)
- [Event Registration](#)
- [More About Us](#)

BizConnect

BizConnect is the new toolbox of Monmouth County's Department of Economic and Workforce Development. It's where questions are answered, information and advice are found, and is a clearinghouse for ideas that can create new ways of doing business anywhere in Monmouth County. BizConnect is comprised of the Office of the Business Advocate, Economic and Workforce Development, Tourism, Planning and much more. For more information on all of the free services offered by BizConnect call (800) 523-2587, or visit their web site at www.visitmonmouth.bizconnect.

Upcoming Committee Meetings

(Note - meetings are at the MODC office at 8:30am unless otherwise noted)

- Jan 26 Energy & Environment, 8:30 am
- Jan 27 Government Relations, 8:30 am
- Feb 8 Nonprofit, 8:30 am (**location TBD**)
- Feb 10 Marketing, 3:30 pm
- Feb 11 Member Services, 3:30 pm
- Feb 17 Business Growth & Development, 8:30 am
- Feb 25 Technology, 8:30 am
- Feb 26 Economic Development, 8:30 am, **New Jersey Natural Gas, Wall**

Please feel free to forward this email to an associate!

 **SafeUnsubscribe®**

This email was sent to modcstaff@modc.com by modcstaff@modc.com.
 Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Monmouth-Ocean Development Council | 4814 Outlook Dr., Suite 102 | Wall | NJ | 07753