

MODC: THE BUSINESS ADVANTAGE

MODC members and business leaders in the area are peers. Through MODC, there are limitless and invaluable networking opportunities provided throughout the year.

MODC committees provide access to and contact with leadership in the bi-county area.

The committees shown below are indicative of the breadth of MODC's scope.

- Business Growth & Development
- Cultural & Tourism
- Economic Development
- Energy & Environment
- Government Relations
- Non-Profit
- Technology

Special Events: e.g., Golf Outing, Silver Gull Awards Dinner

Seminars, workshops, meetings, a monthly newsletter and a membership directory are some of the added benefits.

Additional benefits include free web site links to MODC's home page, scholarships to Leadership Shore, and access to MODC contact list.



MODC: THE REGIONAL ADVOCATE

Due to the equal focus on both Monmouth and Ocean counties, MODC takes a two-county regional approach to issues.

Some of the actions MODC has taken include:

- Supporting extending passenger rail service from Lakehurst through western Monmouth County to points north and west.
- Support of the state's initiatives that will improve our national and international standing in the areas of university-based biomedical, scientific, engineering, pharmaceutical and telecommunications research.
- Leading the effort to launch a technology incubator in the Monmouth-Ocean county region.
- Supporting the reauthorization of the New Jersey Coastal Heritage Trail.
- Opposing the realignment of Naval Air Warfare Center Lakehurst and Fort Monmouth
- Supporting continued federal funding for U.S. Army Corps of Engineers projects as they apply to shore protection and coastal erosion.
- Supporting the renewal of the Transportation Trust Fund and the Intermodal Surface Transportation Efficiency Act (ISTEA).

Mission Statement

The Monmouth-Ocean Development Council (MODC) is a consortium of business, government, professional, and community leaders in the two-county area. MODC is a catalyst for positive change and an advocate of solutions and opportunities for the region's business and economic development through programs of planned cultural, economic, educational, industrial, professional, and tourism growth.

MODC: HOW TO JOIN

To join MODC, fill out and mail the membership application. Or for more information, call MODC's Executive Director at (732) 751-8696 Membership applications are presented to the Board of Directors for approval.

Membership Investment:

BUSINESS/ORGANIZATION

Number of <u>Employees*</u>	<u>Dues</u>
1-3	\$235
4-9	\$305
10-39	\$375
40-79	\$465
80-99	\$495
100-299	\$565
300-499	\$605
500-999 ¹	\$725
1000+ ²	\$875

ASSOCIATE MEMBER ***\$160***
 (additional member from an MODC member business or organization)

INDIVIDUAL ***\$195***
 (a person not affiliated with any company, professional group or organization)

* Number of Permanent Employees (part-time employees count as ½ full-time employees) from business/organization in Monmouth and Ocean Counties.

1. Includes one primary member and one associate member
2. Includes one primary member and two associate members

Membership dues cover a period of one year

MODC Membership Application

NAME _____
 TITLE _____
 COMPANY _____
 ORGANIZATION _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 TELEPHONE# _____
 FAX# _____
 E-MAIL _____
 MEMBERSHIP CLASSIFICATION _____
 NUMBER OF EMPLOYEES: F/T _____ P/T _____
 REFERRED BY _____

Associate Members (see previous page)

NAME _____
 TITLE _____
 NAME _____
 TITLE _____

Briefly describe your company/organization:

Payment Amount: \$ _____
 Method of payment: Check (payable to MODC) _____
 Visa _____ M/C _____ Expiration Date _____
 Card Number _____
 Signature _____

Mail to:
 MODC
 Monmouth Shores Corporate Park
 4814 Outlook Drive, Suite 102, Wall, NJ 07753
 (732) 751-8696 FAX: (732) 751-8698
 e-mail: modcstaff@modc.com
 www.modc.com

What is MODC?

An organization of professionals dedicated to enhancing the quality of life and business environment through advocacy, collaboration, and education.

Who is MODC?

Hundreds of influential business, community, and government leaders representing diverse groups throughout the bi-county region.

How does MODC do what we do?

Members participate on committees that take action on issues of interest by offering:

- Luncheons
- Workshops
- Seminars
- Special Events
- Forums for collaborating with Business, Community, and Government leaders
- Resolutions submitted to government officials regarding issues that affect the region

Why join MODC?

- Make a difference in the areas you think matter most
- Direct access to key decision-makers
- Develop long-term and profitable relationships
- Facilitate your personal and professional growth

MODC: LEADERSHIP & ENTERPRISE

Established in 1965, MODC's membership reads like a Who's Who of area business people. Members include executives from hospitals, government, banking, accounting, finance, utilities, law, education, manufacturing, services, non-profits, and tourism as well as business owners and entrepreneurs.

MODC: THE CATALYST FOR POSITIVE CHANGE

The membership of MODC shares a common concern for issues facing all business people in the Monmouth and Ocean county area.

But even more important, many MODC members have the ability to help bring about change. In their jobs and their commitment to MODC, members work together to create better opportunities for residents and business people alike.

MODC: PROGRAMS THAT EDUCATE, EMPOWER AND ENLIGHTEN

MODC hosts breakfasts, luncheons and evening events on a regular basis, in addition to the prestigious Silver Gull Awards Dinner.

Recent events include programs and presentations from dignitaries such as the governor, state cabinet members and regional experts, on such topics as:

- Economic Revitalization
- Hospitality & Customer Service
- Tourism
- Web Site Design & Marketing
- Business & Nonprofit Collaboration
- Emerging Technologies
- Alternative Energies

Recognizing the need for continued education and training, MODC secured a customized training grant from the New Jersey Department of Labor to subsidize ISO 9000 training programs for our manufacturing members.

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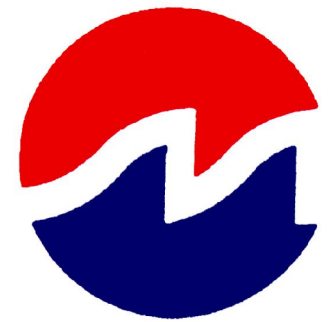
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Monmouth- Ocean Development Council



A Catalyst For Positive Change