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# MODC Matters

A Publication of the Monmouth-Ocean Development Council  
(732) 751-8696 Fax (732) 751-8698 www.modc.com

E-Newsletter

November 2018

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### Upcoming Events

Monmouth ELC  
Friday, November 9, 2018  
Courtyard at Marriott, Wall

Mix Mingle & Shop  
Wednesday, November 14, 2018  
Jersey Shore Premium Outlets

November General Membership Luncheon  
Friday, November 16, 2018  
The Breakers, Spring Lake

Building Collaborative Partnerships  
Thursday, November 29, 2018  
LADACIN Network, Ocean Twp.

Annual Holiday Luncheon  
Friday, December 14, 2019  
Doubletree Hotel, Tinton Falls

*For details on the events listed above,  
please visit [www.modc.com](http://www.modc.com)*

### Recent Events

#### Human Resource Symposium



#### October General Membership Luncheon



#### Would you be interested in hosting a Business After Hours event?

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.



MODC's Business Publication is on the news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).

### "NJ Stormwatch"

To check the status of MODC activities which may be affected by inclement weather conditions log on to [www.wobm.com](http://www.wobm.com) or [www.943thepoint.com](http://www.943thepoint.com) and type *NJ Stormwatch* in the search box to obtain up to date information.

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### Reminder

The MODC Membership Directory is available to members free of charge at any time in either



electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

### Members only!

If you'd like to be listed on MODC's website under "Member Links", please email your link to [modcstaff@modc.com](mailto:modcstaff@modc.com)

[View Photo Albums](#)

## Welcome New Members

**Ronald Benvenisti**  
CyVision Technologies/DHS Cauldron

**John Crisafulli**  
First Commerce Bank

**Anthony Garrow**  
Garrow Wellness Center

**Jeff Mahalik**  
Schooley Mitchell

**Lt. Giovanni Otero**  
The Salvation Army

**Debra Rizzi**  
Rizco - A Creative Campaign Agency

## Member Spotlight

**Marilee Pettit**  
Senior Account Executive  
Press Communications, LLC

Marilee has over 30 years of advertising, sales and marketing experience in print, cable and radio. She began her career spending over 9 years with the Asbury Park Press, then working for Comcast Cable for 4 years before making her way to radio in the Fall of 1999. Now, with over 18 years of radio experience in the marketplace, Marilee and Press Communications want to use their creativity to help local businesses grow.

Press Communications is a multi-media company located in Monmouth and Ocean Counties, and reaches over a half million listeners each week through their stations 107.1 The Boss (WWZY/WBHX 107.1/99.7), Thunder 106 (WKMK/WTHJ 106.3/106.5), B98.5 (WBBO 98.5) and Great Gold 1410 (WHTG-AM 1410Am & 100.7 Fm).

## Business Sense

### Why You Should "Shop Small" on Small Business Saturday

Did you know that small business is big business?

As of 2017, there were 30.2 million small businesses in the United States, which accounted for 99.7% of all US businesses. Those businesses employed 58.9 million people, or 47.5% of the private workforce. In 2015 small businesses created 1.9 million net jobs, of which 1.1 million jobs came from companies with fewer than 20 employees.

In the state of New Jersey, similar to the United States, approximately 75% of all businesses are small businesses that are contributing to the growth of the economy.

[Click here to view entire article](#)

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**THANK YOU to these MODC Members  
for referring new members to us!**

**IDT Secure/LegalShield**  
Gerri Burns

**The Salvation Army**  
Major Stanley Newton

Quick Links

**MODC Website**  
<http://modc.com>

**Event Registration**  
<http://modc.com/events.html>

**Member Benefits**  
<http://modc.com/memberbenefits.html>

**More About Us**  
<http://modc.com/contact.html>

**MODC's Social Media Groups**

An added benefit of your MODC membership is the opportunity to join our social media groups on LinkedIn and Facebook, where you can connect with other members and help promote yourself and your business to them.

<https://www.facebook.com/groups/MODCGroup/>

<https://www.linkedin.com/groups/2732604>

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This space is available for  
MODC member advertising!  
Contact the MODC office for details.

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*Don't forget to check out our Member Benefits section of the website (see link on yellow column to the left) for discounts on Six Flags Great Adventure Tickets, Lakewood BlueClaws SkyBox opportunities and much more.*

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**Upcoming Committee Meetings**

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

- Nov 12 Nonprofit
- Nov 15 Technology
- Nov 15 Marketing, **3:30 pm, Theresa Artigas Studios, Brielle**
- Nov 19 Cultural & Tourism
- Nov 21 Business Growth & Management
- Nov 27 Energy & Environment
- Nov 28 Government Relations
- Nov 30 Economic Development, NJNG, Wall

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