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# MODC Matters

A Publication of the Monmouth-Ocean Development Council  
(732) 751-8696 Fax (732) 751-8698 [www.modc.com](http://www.modc.com)

E-Newsletter

November 2016

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## Newsletter Sponsor

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### Commercial & Residential Plumbing

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### Upcoming Events

Mobile Apps for Business Seminar  
Thursday, November 10, 2016  
Gold Group, Asbury Park

Monmouth ELC  
Friday, November 11, 2016  
Sheraton Eatontown

MOD Squad's Mix Mingle & Shop  
Thursday, November 17, 2016  
Jersey Shore Premium Outlets

November General Membership Meeting  
Friday, November 18, 2016  
The Mill, Spring Lake Heights

Annual Holiday Luncheon  
Friday, December 9, 2016  
Jumping Brook Country Club, Neptune

**For details on the events listed above, please visit [www.modc.com](http://www.modc.com)**

Would you be interested in hosting a Business After Hours event?

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.

### Recent Events

#### Joint Business After Hours at Holiday Express



#### Energy & Environment Committee Field Trip Shark River Dredging Project



#### October General Membership Luncheon



MODC's Business Publication is on the news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).



Annual Golf Open



**"NJ Stormwatch"**

To check the status of MODC activities which may be affected by inclement weather conditions log on to [www.wobm.com](http://www.wobm.com), [www.943thepoint.com](http://www.943thepoint.com), and type *NJ Stormwatch* in the "search" box to obtain up-to-date information.

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**MODC Education Foundation News**

The MODC Education Foundation is pleased to announce that they have received a \$2,000 grant from the **Investors Bank Foundation** to be used for scholarships for students who will be pursuing a career in Mechatronics, Robotics, Advanced Manufacturing, Engineering & other related manufacturing fields. The funds will be disbursed to Brookdale Community College, Ocean County College, Monmouth County Vocational School District and Ocean County Vocational Technical Schools (\$500 each), and used for scholarships for students who are pursuing an alternative education from the traditional two and four year college path. All of these educational institutions are partners in a statewide initiative called MechaForce. MODC will recognize these students next fall as recipients of the **Investors Bank Foundation** named scholarships.

We would also like to take this time to thank all of our "Named Scholarship" Donors from this past year, all of whom donated a minimum of \$500 towards our scholarship fund.

**Paul Barlo & Assoc.  
Brogan Law Group**

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**CentraState Healthcare Foundation  
Lakeland Bank  
New Jersey Natural Gas  
Chris Ruisi - Step up and Play Big  
Two River Community Bank**

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**Member Spotlight**

**Reminder**

The MODC Membership Directory is available to members free of charge at any



time in either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

**Karen Escobedo, MBA**

Manager of Community Outreach  
New Jersey Natural Gas

Karen Escobedo joined NJNG in 1998 and, as Manager of Community Outreach, she serves as liaison to the community. Karen is actively engaged in meeting the needs of neighborhoods throughout Monmouth, Ocean and Morris counties. Additionally, she oversees NJNG's Home Ownership Program, which provides housing opportunities to low-to-moderate income families.

Karen also coordinates NJNG's Charitable Giving Program that assists many of our community partners. She serves on the board of organizations such as the Brookdale Community College and Ocean County College Foundations, Morris County Economic Development Corporation, EarthShare New Jersey, Greater Monmouth Chamber of Commerce and Monmouth County Workforce Development Board.

New Jersey Natural Gas (NJNG) has kept customers' homes warm and businesses running throughout Monmouth and Ocean counties for over 60 years. They are dedicated to enhancing their customers' quality of life by meeting their expectations for safety, reliability and value in an environmentally responsible way, every day.

For more information visit [njng.com](http://njng.com).

**Members only!**

If you'd like to be listed on MODC's website under "Member Links", please email your link to [modcstaff@modc.com](mailto:modcstaff@modc.com)

**Quick Links**

**MODC Website**  
<http://modc.com>

**Event Registration**  
<http://modc.com/events.html>

**Member Benefits**  
<http://modc.com/memberbenefits.html>

**More About Us**  
<http://modc.com/contact.html>

**Welcome New Members**

**Thomas J. Fahey**

President/CEO  
Health Care Software, Inc.

HCS provides integrated clinical and financial IT platforms to more than 6,000 hospitals, long term care and behavioral health facilities.

**Patrick M. Farrell**

Chief Lending Officer  
New Jersey Community Bank

New Jersey Community Bank in July 2008 as a state-chartered commercial bank headquartered in Freehold. They operate two full-service offices in Monmouth County providing commercial and retail banking services.

**Richard Schulz**

President

## Schulco Real Estate, LLC

Schulco is a full service commercial real estate company focusing on development, brokerage, management and consulting.

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### **Business \$ense**

#### **Financial Football: do you have a playoff-caliber game plan?**

As we near the end of the football season, the contenders are finally starting to emerge. Sports can be very exciting; financial and business planning - not as much. But there are many common themes with both, some of which include: having a formidable game plan with coaching improvements; building an effective complementary attack (offense and defense); considering the many x-factors (special teams); making adjustments to specific circumstances (in-game coaching); and most importantly - developing a dynamic and flexible program, which can take years to reach its potential legacy (dynasty building).

[Click here](#) to view entire article

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### **MODC's Social Media Groups**

An added benefit of your MODC membership is the opportunity to join our social media groups on LinkedIn and Facebook, where you can connect with other members and help promote MODC activities. These are both closed (members only) groups, so once you click on the following links to join you will be notified by a group administrator of your approval.

<https://www.facebook.com/groups/MODCGroup/>

<https://www.linkedin.com/groups/2732604>

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### **\*SMS Social Media Strategies\***

**We do it for you, or Coach you on how to do it yourself. Get your Digital presence optimized and noticed today!**

**Connect with us at:**

[www.facebook.com/sms.socialmediastrategies](http://www.facebook.com/sms.socialmediastrategies)

Contact Suzanne at:

[sms@smstingo.com](mailto:sms@smstingo.com) or 732-571-0747

This space is available for  
MODC member advertising!  
Contact the MODC office for details.

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*Don't forget to check out our Member Benefits section of the website (link on column to the left) for discounts on Georgian Court University Graduate Studies, Six Flags Great Adventure Tickets, Lakewood BlueClaws SkyBox opportunities and much more.*  
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**Upcoming Committee Meetings**

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

- Nov 14 Nonprofit
- Nov 15 Marketing **8:30am, NJNG, Wall**
- Nov 16 Business Growth & Management
- Nov 17 Technology
- Nov 21 Cultural & Tourism
- Nov 22 Energy & Environment
- Nov 22 Silver Gull Selections, **3:30pm**
- Nov 23 Government Relations
- Dec 13 MOD Squad, **3:30pm, TBD**
- Dec 16 Economic Development, **8:30am, NJNG, Wall**

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Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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