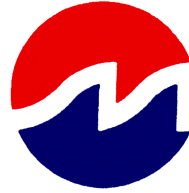


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# MODC Matters

A Publication of the Monmouth-Ocean Development Council  
(732) 751-8696 Fax (732) 751-8698 [www.modc.com](http://www.modc.com)

E-Newsletter

May 2017

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### Upcoming Events

Annual Silver Gull Awards  
Thursday, May 4, 2017  
Eagle Oaks Country Club, Farmingdale

May General Membership Luncheon  
Friday, May 19, 2017  
Woodlake Country Club, Lakewood

Legislative Reception and Press Conference  
Wednesday, May 24, 2017  
McLoone's Supper Club, Asbury Park

*For details on the events listed above,  
please visit [www.modc.com](http://www.modc.com)*

### Recent Events

April General Membership Luncheon



Chris Rodriguez, Director  
NJ Office of Homeland Security  
and Preparedness

Meet and Greet the MODC Board of Directors

**Would you be interested  
in hosting a Business After Hours  
event?**

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.



**[View Photo Albums](#)**

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The Call Center at the NJ Business Action Center (BAC) has a new, easy-to-remember phone number. Employers who have a question about doing business in New Jersey can take advantage of this one-call, no-cost resource by dialing **1-800-JERSEY-7**.

The BAC is the "one-stop" resource for starting or operating a business in New Jersey.

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**MODC's Social Media Groups**

An added benefit of your MODC membership is the opportunity to join our social media groups on LinkedIn and Facebook, where you can connect with other members and help promote MODC activities. These are both closed (members only) groups, so once you click on the following links to join you will be notified by a group administrator of your approval.

**<https://www.facebook.com/groups/MODCGroup/>**

**<https://www.linkedin.com/groups/2732604>**

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**MODC's Business Publication is on the news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).**

**"NJ Stormwatch"**

To check the status of MODC activities which may be affected by inclement weather conditions log on to [www.wobm.com](http://www.wobm.com), [www.943thepoint.com](http://www.943thepoint.com), and type **NJ Stormwatch** in the "search" box to obtain up-to-date information.

**Business \$ense**

**Holistic Financial Planning Should  
Incorporate Holistic Wellness**

This month I wanted to share with you some ideas outside of my holistic, traditional financial planning box. As a practitioner of maintaining a proper diet and diverse exercise programs, I also look for fresh ideas which others are trying. After working for over a decade on Wall Street, I've always been a bigger fan of

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the way that business is approached on the West Coast, and some of these great ideas need to be incorporated into the Northeastern Stress Belt to incorporate longevity in your workforce. There are better ways which are well outside of our local norms. And in certain ways, the coastal lifestyle of Monmouth and Ocean Counties better matches the mold of the West Coast.

[Click here to view the entire article](#)

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**\*SMS Social Media Strategies\***

**We do it for you, or Coach you on how to do it yourself. Get your Digital presence optimized and noticed today!**

**Reminder**

The MODC Membership Directory is available to members free of charge at any time in either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.



**Connect with us at:**  
[www.facebook.com/sms.socialmediastrategies](http://www.facebook.com/sms.socialmediastrategies)

**Contact Suzanne at:**  
[sms@smstingo.com](mailto:sms@smstingo.com) or 732-571-0747

This space is available for MODC member advertising!  
Contact the MODC office for details.

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*Don't forget to check out our Member Benefits section of the website (see link on yellow column to the left) for discounts on Georgian Court University Graduate Studies, Six Flags Great Adventure Tickets, Lakewood BlueClaws SkyBox opportunities and much more.*

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**Upcoming Committee Meetings**

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

- May 8 Nonprofit, **LADACIN Network, Wanamassa**
- May 11 Golf, **3:30pm**
- May 15 Cultural & Tourism
- May 17 Business Growth & Management
- May 18 Technology
- May 18 Marketing, **3:30pm**
- May 23 Energy & Environment
- May 23 MOD Squad, **3:30pm**
- May 25 Government Relations

**Quick Links**

**MODC Website**  
<http://modc.com>

**Event Registration**  
<http://modc.com/events.html>

**Member Benefits**  
<http://modc.com/memberbenefits.html>

**More About Us**  
<http://modc.com/contact.html>

May 26 Economic Development, NAV AIR, JBMDL,  
**Lakehurst**

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Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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