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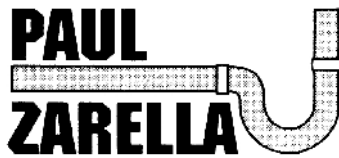
MODC Matters

A Publication of the Monmouth-Ocean Development Council
(732) 751-8696 Fax (732) 751-8698 www.modc.com

E-Newsletter

March 2016

Newsletter Sponsor



Commercial & Residential Plumbing
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Upcoming Events

March General Membership Meeting
Friday, March 18, 2016
Sheraton Eatontown

Coastal Resiliency Symposium
Tuesday, March 29, 2016
New Jersey Natural Gas, Wall

Business and Golf After Hours
Wednesday, April 6, 2016
Up To Par Golf, Toms River

For details on the events listed above, please visit www.modc.com

Would you be interested in hosting a Business After Hours event?

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.

Recent Events

February General Membership Meeting



MOD Squad Bowling for Business





MODC's New Business Publication is on the news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).

"NJ Stormwatch"

To check the status of MODC activities which may be affected by inclement weather conditions log on to www.wobm.com, www.943thepoint.com, and type **NJ Stormwatch** in the "search" box to obtain up-to-date information.



Nonprofit Seminar - Working with Millennials



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MODC Business Blog

Are you aware that MODC has launched their business blog, and that everyone is eligible to participate? Just click on the following link, or check out the blog on the bottom of our home page, MODC.com:

<http://modc.com/media.html>

Selling Your Home?

Boost the "Curb Appeal" for under \$100 in four easy steps!

- 1. Paint the front door.** Try a bold color - such as red - to get a buyers' attention focused on the door.
- 2. Paint the mailbox.** Try either red or black. One seller said she painted the door red and the mailbox the opposite color - black.
- 3. Paint the railings.** Use black to add depth.
- 4. Change out the light fixture.** Make sure the new light fixture matches the aesthetics of the home's exterior. This can dress up the outside while also brightening the space.

Submitted by Richard Schmidt, Ward Wight Sotheby's International Realty.

Reminder

The MODC Membership Directory is available to members free of charge at any time in



either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

Member News

Congratulations to Daniel McKillop who recently joined the firm of

MODC member Scarinci Hollenbeck. Mr. McKillop will be working with the environmental/land use group.

Member Spotlight

Patricia "Pat" Mayer

Top Producer
Diane Turton, Realtors

Pat Mayer earned her New Jersey Real Estate license in 2003. Prior to this, Pat was a successful Operations Director with AT&T & Lucent. Pat joined Diane Turton, Realtors in 2006. She recently earned JSCC Golden Osprey Award for Business Excellence; Top Producer, Top Listing Agent, Top Selling Agent for 2 consecutive years, Sea Girt office. Out of 80,000 Realtors in New Jersey, Pat is 1 of 78 Realtors to earn FIVE STAR REALTOR for 6 consecutive years via New Jersey magazine for Client Satisfaction. A cancer survivor, she is passionate about paying-it-forward and is involved in many local charity organizations. Pat's real estate business focuses on Monmouth and Ocean Counties with a Global reach via her many partnerships. Pat can be reached at: pat@patmayer.com (908) 309-9374.

Members only!

If you'd like to be listed on MODC's website under "Member Links", please email your link to modcstaff@modc.com

Quick Links

MODC Website
<http://modc.com>

Event Registration
<http://modc.com/events.html>

Member Benefits
<http://modc.com/memberbenefits.html>

More About Us
<http://modc.com/contact.html>

Monmouth County has kicked off an initiative labeled "**Grown in Monmouth**", a project conducted in cooperation with Rutgers Cooperative Extension and Spinelli and Pinto Consulting LLC. The objectives of the project are to:

- Establish a baseline of current agricultural activity in Monmouth County
- Evaluate the range of current farming practices
- Identify unique and emerging agricultural activities
- Assess the potential for new and innovative agricultural businesses and markets
- Develop a marketing strategy to promote "Grown in Monmouth"

For full details, and to participate in the survey, which is a key element to the success of the project, click on the following link:

<https://co.monmouth.nj.us/page.aspx?ID=4580>

SMS Social Media Strategies

We do it for you, or Coach you on how to do it yourself. Get your Digital presence optimized and noticed today!

Connect with us at:

www.facebook.com/sms.socialmediastrategies

Contact Suzanne at:

sms@smstingo.com or 732-571-0747

This space is available for
MODC member advertising!

Contact the MODC office for details.

Business \$ense

Construction In The Current Economic Outlook

When we think about architecture the first thing that comes to mind it's the beautiful buildings that are part of New York's skyline, or perhaps La Sagrada Familia in Barcelona, the vast majority of landmarks that has made architecture an art hauntingly beautiful. However, what we don't think about when you hear the word architecture is the \$30 price per barrel of crude oil. And how is it even related you may ask?

As many professionals in the field have already noticed, there is a correlation between the falling in commodity prices and the growth in the architecture/construction sector [continue reading](#)

Upcoming Committee Meetings

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

Mar 10 Golf
Mar 14 Nonprofit
Mar 16 Business Growth & Development
Mar 17 Technology
Mar 17 Marketing, **3:30 pm**
Mar 21 Cultural & Tourism
Mar 22 Energy & Environment
Mar 23 Government Relations
No Economic Development Committee meeting in March

Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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