



June 2020 E-NEWSLETTER v.2

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Your business or organization ad can appear here, or further down the newsletter, for upcoming issues of MODC Matters. Ads can be contracted for monthly, quarterly or annual terms. Contact

the MODC office for details and pricing.

Recent Events

Business Growth Webinar

How to Self-Promote with Confidence + Get More Online Visibility

Featuring Susan Young, Get In Front Communications



General Membership Webinar

Engaging Gen Z

Featuring Mark Beal, Professor of Public Relations; Author



A "Re-openng Toolkit" Webinar

Featuring Kathleen Connelly, Lindabury, McCormick, Estabrook & Cooper



Upcoming Events

- **Monday, July 13, 2020**

Business Growth Webinar with Scott Bliss

- **Thursday, October 1, 2020**

Annual Golf Open

Eagle Ridge Golf Club, Lakewood

- **Tuesday, November 10, 2020**

Annual Silver Gull Awards

Eagle Oaks Golf & Country Club, Farmingdale

[Click here](#) for details and registration for upcoming MODC events

MODC is accepting sponsorships for our upcoming webcast events and activities. If you're interested in getting your company or organization out in front of hundreds of the regions business and community leaders, give us a call or drop us a note at the office.

(732) 751-8696; modcstaff@modc.com

COVID-19 Updates and Resources

Certain aspects of the Paycheck Protection Program have been amended, such as how much of the loan businesses have to spend on payroll in order for loans to be forgiven (down from 75 percent to 60 percent) and provides for more time for businesses to spend the money (up to six months instead of two). For full details of the new regulations [click here](#).

A comprehensive list of COVID-19 Business Resources is available on our website - [modc.com](#).

Project Connection

For over 15 years MODC has facilitated an initiative called "Project Connection". The objective is to pair a nonprofit organization in the region with a for-profit MODC partner to complete a task or project that the organization could not otherwise accomplish on their own with their limited resources. Applications are solicited in August of each year, so if you are employed with a nonprofit organization, or volunteer with one, reach out to the MODC office to make sure you are on the application distribution list.

Here is a testimonial from one of our former Project Connection participants:

The Society for the Prevention of Teen Suicide (SPTS) has been incredibly fortunate to have our Project Connection proposals accepted by MODC. Project Connection pairs a nonprofit organization with a business for the purpose of completing a project that the nonprofit may not have the resources to accomplish on their own. To view the entire testimonial [click here](#).

Have you seen the newest release?

MODC Moments



Watch for our new video features on a social media platform near you!

Know Before You Go

Many of the shore region's beaches, entertainment venues and restaurants are open and conforming to State of New Jersey regulations. The Monmouth County and Ocean County websites offer information on hours of operation and restrictions that may be in place. Take a moment to check their websites before you plan your trip.

Monmouth County
visitmonmouth.com

Ocean County
oceancountytourism.com

2020 Silver Gull Awards

PLEASE NOTE NEW DATE

MODC's annual Silver Gull Awards dinner will now be held on **November 10, 2020 at Eagle Oaks Country Club in Farmingdale, NJ.**

Congratulations to the following honorees of the 2020 awards:

MODC Service Award:

Frank Robinson

Retired; former Vice President of Government Affairs, New Jersey Business & Industry Association

Community Service Award:

Frankie Ann Browne

Sales Director, The Atlantic Club

Freehold Family Health Center

Kenneth J. Malagiere

Executive Director, Ocean County College Foundation and
Owner of Narcissus Florals, Toms River &
Mueller's Historic Florist, Spring Lake Heights

Preferred Behavioral Health Group

YMCA of Greater Monmouth County

Economic Development Award:

Monmouth County Workforce Development Board

Tourism Achievement Award:

Count Basie Center for the Arts

Government Leadership Award:

Scott M. Colabella

County Clerk, Ocean County

Reminders

The MODC Membership Directory is available to members free of charge at

any time in either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

If you'd like to be listed on MODC's website under "Member Links", please email your URL link to modcstaff@modc.com

Census 2020 is still underway. It's very important for everyone to be counted. If you have not already completed and returned your census you can do it online at <https://2020census.gov/>.



We are happy to announce that MODC has entered into a partnership with the New Jersey Business and Industry Association (NJBIA) that will provide opportunities for our MODC and NJBIA members to participate in select events and activities at discounted, member pricing. In addition, MODC members who wish to receive NJBIA's weekly legislative update, Capital Memo, can do so at no cost. There is also a discounted membership fee for any MODC member looking to join NJBIA.

[Click here](#) to view upcoming NJBIA events

[Click here](#) to sign up for Capital Memo

To register for a NJBIA event, please contact Lynette Mujica at lmujica@njbia.org, or (609) 858-9479.

Your ad here

**This space available for MODC member advertising!
Contact the MODC office for details.**

Committee Meetings

The MODC Committees continue to meet each month via online video meetings. If you are interested in joining a committee meeting, and are

not already on their invite list, please contact the MODC office and we'll add you.

All meetings are at 8:30am unless otherwise noted in bold.

- Jul 8 Marketing, 3:00pm
- Jul 13 Nonprofit
- Jul 14 Golf
- Jul 15 Business Growth & Management
- Jul 16 Technology
- Jul 20 Cultural & Tourism
- Jul 22 Government Relations
- Jul 24 Economic Development
- Jul 28 Energy & Environment

MODC's Social Media Groups

Engage with us! An added benefit of your MODC membership is the opportunity to join our social media groups where you can connect with other members and help promote yourself and your business to them.



Quick Links

[MODC Website](#) | [Event Registration](#) | [Member Benefits](#) | [More About Us](#)

Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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