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# MODC Matters

A Publication of the Monmouth-Ocean Development Council  
(732) 751-8696 Fax (732) 751-8698 [www.modc.com](http://www.modc.com)

E-Newsletter

January 2017

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## Newsletter Sponsor

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### Commercial & Residential Plumbing

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### Upcoming Events

January General Membership Meeting  
Friday, January 20, 2017  
Woodlake Country Club, Lakewood

Reducing Business Energy Costs  
Wednesday, February 8, 2017  
New Jersey Natural Gas, Wall

*For details on the events listed above, please visit [www.modc.com](http://www.modc.com)*

### Recent Events

Annual Holiday Luncheon



Would you be interested in hosting a Business After Hours event?

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.

### Member Spotlight

#### Len Nitti

Len Nitti, a Principal at Wilkin & Guttenplan, joined the firm in 1999. Len's knowledge in Federal and State taxation extends far beyond the compliance aspect and encompasses planning, research and problem solving. His expertise includes structuring complex transactions, coordinating voluntary disclosure agreements, exit strategies for real estate owners and identifying tax savings opportunities and other financial incentives for his clients. His major areas of concentration in taxation include real estate, partnership, and state and local tax.

Founded in 1983, Wilkin & Guttenplan is an accounting firm that strives to provide unparalleled personalized service. We serve closely-held/middle

market businesses and their owners, high-net worth individuals, medical/healthcare practices and a multitude of real estate entities, as well as, niche markets such as sports and entertainment. Our areas of expertise include tax, estate and trust services, attest services and matrimonial accounting consulting services.

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## Welcome New Members

### Leigh-Ann Bellew

Solutions Pregnancy and Health Center

Solutions Pregnancy and Health Center is a non-profit, licensed medical facility providing free pregnancy testing and STD screenings and treatment for women in the community.

### DonnaLyn Giegerich

DLG Consulting

DLG Consulting is a leadership training, keynote and coaching business in Red Bank, NJ.

### Barbara Hay

Hayseeds Creative

Hayseeds Creative offers patented, pro-active, natural solutions to common health challenges utilizing home products, health solutions, fitness & sports nutrition and skin care & cosmetics.

### Andrea Lane

Your Organized Solutions

Your Organized Dolutions organizes homes, businesses and files (both paper and digitized), as well as organic moves and estate cleanup.

### Peter Lyden

PJ3, LLC

PJ3 is a communications consulting firm offering a range of public and government relations services in the digital, print and broadcast media.

### Jane McClutchy

Advisors Mortgage Group

Advisors Mortgage Group is a multi-state mortgage banker with office locations throughout the United States.

### Peter Palmer

Abel HR

Abel HR provides comprehensive human resources management for services such as payroll, employee benefits and human resource administration.

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MODC's Business Publication is on the news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).

#### "NJ Stormwatch"

To check the status of MODC activities which may be affected by inclement weather conditions log on to [www.wobm.com](http://www.wobm.com), [www.943thepoint.com](http://www.943thepoint.com), and type *NJ Stormwatch* in the "search" box to obtain up-to-date information.



Find us on Facebook



Connect with us on LinkedIn

## MODC Education Foundation

MODC's Education Foundation has launched their 2016-2017 annual appeal and fundraising initiatives. You should be hearing from a member of the Board of Trustees about donation opportunities for scholarships to students around the region. They have also begun sales of the annual 50/50 ticket fundraiser. Tickets are available at MODC's monthly luncheon events, from Trustees or from the MODC office. Please be generous and help us to continue providing thousands of dollars in scholarships to the Universities, Community Colleges and Vocational School Districts in Monmouth and Ocean Counties.

### Reminder

The MODC Membership Directory is available to members free of charge at any



time in either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

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## MODC's Social Media Groups

An added benefit of your MODC membership is the opportunity to join our social media groups on LinkedIn and Facebook, where you can connect with other members and help promote MODC activities. These are both closed (members only) groups, so once you click on the following links to join you will be notified by a group administrator of your approval.

<https://www.facebook.com/groups/MODCGroup/>

<https://www.linkedin.com/groups/2732604>

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## \*SMS Social Media Strategies\*

We do it for you, or Coach you on how to do it yourself. Get your Digital presence optimized and noticed today!

Connect with us at:

[w www.facebook.com/sms.socialmediastrategies](http://www.facebook.com/sms.socialmediastrategies)

Contact Suzanne at:

[sms@smstingo.com](mailto:sms@smstingo.com) or 732-571-0747

### Members only!

If you'd like to be listed on MODC's website under "Member Links", please email your link to [modcstaff@modc.com](mailto:modcstaff@modc.com)

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1.888.OCEAN33 | [oceanfirst.com](http://oceanfirst.com) | #YouFirst

### Quick Links

**MODC Website**

<http://modc.com>

**Event Registration**

<http://modc.com/events.html>

**Member Benefits**

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<http://modc.com/memberbenefits.html>

More About Us  
<http://modc.com/contact.html>

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**Joe Worth, Partner, (732) 977-9218**  
<https://www.b2bcfo.com/partner/jworth/>

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This space is available for  
MODC member advertising!  
Contact the MODC office for details.

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*Don't forget to check out our Member Benefits section of the website (link on column to the left) for discounts on Georgian Court University Graduate Studies, Six Flags Great Adventure Tickets, Lakewood BlueClaws SkyBox opportunities and much more.*

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**Upcoming Committee Meetings**

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

- Jan 9 Nonprofit
- Jan 17 Cultural & Tourism **\*note change of date**
- Jan 18 Business Growth & Management
- Jan 19 Technology
- Jan 19 Marketing **3:30pm**
- Jan 24 Energy & Environment
- Jan 25 Government Relations
- Jan 27 Economic Development, **NJNG, Wall**
- Feb 8 MOD Squad, **3:30pm**

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Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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