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# MODC Matters

A Publication of the Monmouth-Ocean Development Council  
(732) 751-8696 Fax (732) 751-8698 [www.modc.com](http://www.modc.com)

E-Newsletter

August 2016

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## Newsletter Sponsor

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### Upcoming Events

- MOD Squad Anniversary Bash  
Wednesday, August 24, 2016  
Stone Pony, Asbury Park
- Federal O/T Rules Seminar  
Tuesday, August 30, 2016  
Woodlake Country Club

**For details on the events listed above, please visit [www.modc.com](http://www.modc.com)**

Would you be interested in hosting a Business After Hours event?

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.

### Member News

**Mary Clarke**, MODC Vice President, and Director of Market Operations for HealthSouth Rehabilitation Hospital of Toms River, been named to the Monmouth Medical Center, Southern Cancer Foundation Board of Trustees. Mary has nearly 20 years of market experience with health care organizations, hospitals and nonprofits.

Congratulations to MODC member **Cristina Amyot**, President/CEO of EnformHR, who is the recipient of the 2016 National Entrepreneur Business Award of Excellence from Odyssey International Productions.

**Preferred Behavioral Health Group**, Brick, has announced affiliation with Oaks Integrated Care, Mt. Holly, which will enable them to enhance their mission and expand services in today's changing healthcare environment. For more details, visit the PBH website <http://www.preferredbehavioral.org/>.

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**MODC/Georgian Court University  
Member Tuition Discount Agreement**

Through a generous arrangement with Georgian Court Univer  
 MODC has the opportunity of offering a **ten percent tui  
 discount** to MODC members and their employees who enroll in  
 GCU graduate class, certificate program or graduate prog  
 Additionally, the **initial application fees will be waived**.

Students must be accepted through the standard admission proc  
 and remain a MODC member while enrolled in the program. For fur  
 details about the program, please contact **Jessica Leigh Ev  
 Corporate Engagement Coordinator, Georgian Court Univer  
 (732) 987-2431, [jlevans@georgian.edu](mailto:jlevans@georgian.edu)**



MODC's Business Publication is on the news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).

**"NJ Stormwatch"**

To check the status of MODC activities which may be affected by inclement weather conditions log on to [www.wobm.com](http://www.wobm.com), [www.943thepoint.com](http://www.943thepoint.com), and type **NJ Stormwatch** in the "search" box to obtain up-to-date information.



**Welcome New Members  
 July 2016**

**Sean DeDeyn**  
 Envirotactics, Inc

**Stanley Federowicz**  
 Shore Community Bank

**Jennifer Lefthand**  
 American Cancer Society

**Kenneth Malagiere**  
 Narcissus Florals

**Richard D. McOmber**  
 McOmber & McOmber, P.C.

**Thomas J. Warren**  
 McOmber & McOmber, P.C.

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**Business \$ense**

**Term Sheets & Their Role in Business**

Whether seeking to obtain financing, negotiating the purch  
 of real property, or entering into a partnership, most si

business owners will encounter term sheets at some point its most basic form, a term sheet is a non-binding document setting forth the material terms and conditions of a business agreement. It then serves as a blueprint for drafting the final contract.

#### Reminder

The MODC Membership Directory is available to members free of charge at



any time in either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

#### Members only!

If you'd like to be listed on MODC's website under "Member Links", please email your link to [modcstaff@modc.com](mailto:modcstaff@modc.com)

[Click here](#) to read the entire article

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**"A Fool with a plan can beat a genius with no plan."  
-Oilman T Boone Pickens-**

#### Planning the Exit Strategy

**Every successful Entrepreneur has planned along the way. You have planned the startup & planned for expansion and growth but have you thought about planning your exit? Surveys indicate that the majority of small to medium sized business owners do not have a family member who is interested in taking the reigns. What should an owner do? Since most types of businesses can be sold, having a plan is the most prudent course of action. When developing that plan it helps to know what your business will look like to a prospective buyer. Whether you are going to sell to a competitor or a family business owner here a few steps you can take to make your business look its best.**

[Click here](#) to read the entire article

### **\*SMS Social Media Strategies\***

#### Quick Links

**MODC Website**  
<http://modc.com>

**Event Registration**  
<http://modc.com/events.html>

**Member Benefits**  
<http://modc.com/memberbenefits.html>

**More About Us**  
<http://modc.com/contact.html>

**We do it for you, or Coach you on how to do it yourself. Get your Digital presence optimized & noticed today!**

**Connect with us at:**  
[www.facebook.com/sms.socialmediastrategies](http://www.facebook.com/sms.socialmediastrategies)

**Contact Suzanne at:**  
[sms@smstingo.com](mailto:sms@smstingo.com) or **732-571-0747**

This space is available for  
MODC member advertising!  
Contact the MODC office for details.

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*Don't forget to check out our Member Benefits section on the website (link on column to the left) for discounts on Georgian Court University Graduate Studies, Six Feet Under Great Adventure Tickets, Lakewood BlueClaws Skybox opportunities and much more.*

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### Upcoming Committee Meetings

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

Aug 9 Nonprofit **\*note change of regular date**  
Aug 15 Cultural & Tourism  
Aug 17 Business Growth & Management  
Aug 18 Technology, **Zodiac Aero, Wall**  
Aug 18 Marketing, **3:30pm**  
Aug 23 Energy & Environment  
Aug 24 Government Relations  
Aug 26 Economic Development, **Langosta Lounge, Asbury Park**  
Sep 7 MOD Squad, **3:30pm**

Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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