

MODC: THE BUSINESS ADVANTAGE

MODC members and business leaders in the area are peers. Through MODC, there are limitless and invaluable networking opportunities provided throughout the year.

MODC committees provide access to and contact with leadership in the bi-county area.

The committees shown below are indicative of the breadth of MODC's scope.

- Business Growth & Management
- Cultural & Tourism
- Economic Development
- Energy & Environment
- Government Relations
- Non-Profit
- Technology

Special Events: e.g., Golf Outing, Silver Gull Awards Dinner

Seminars, workshops, meetings, a monthly newsletter and an emailed membership directory are some of the added benefits.

Benefits also include free web site links to MODC's home page.

*Visit MODC's Web Site at
www.modc.com*

MODC: THE REGIONAL ADVOCATE

Due to the equal focus on both Monmouth and Ocean counties, MODC takes a two-county regional approach to issues. Some of the actions MODC has taken include:

- Participation in a Senate Task Force on Public Access representing the interests of regional businesses impacted by the current statutes.
- Support the extension of the "Permit Extension Act" which would allow for the completion of projects already approved by government agencies without the need to reapply to the state for new approvals.
- Support Governor and Legislature to work in a bipartisan manner to increase the dedicated funding for the New Jersey Shore Protection fund.
- Support equalization of private and public colleges before land use agencies in seeking zoning adjustments from local municipalities.
- Oppose the collection of corporation business taxes on the motor coach industry for vehicles whose only contact with the state is the carriage of passengers in and out of the state (tour bus operators; entertainment destination excursions; etc.).
- Oppose the reduction in funding for beach replenishment projects which will have a negative impact on the tourism industry, one of the leading economic generators in the region.

Mission Statement

The Monmouth-Ocean Development Council (MODC) is a consortium of business, government, professional, and community leaders in the two-county area. MODC is a catalyst for positive change and an advocate of solutions and opportunities for the region's business and economic development through programs of planned cultural, economic, educational, industrial, professional, and tourism growth.

MODC: HOW TO JOIN

To join MODC, fill out and mail our membership application. You may also join and pay online at www.modc.com. For more information, call the MODC office at 732-751-8696.

Membership Investment:

BUSINESS/ORGANIZATION

Number of Employees*	Dues
1-3	\$270
4-9	\$365
10-39	\$450
40-79	\$550
80-99	\$600
100-299	\$675
300-499	\$725
500-999 ¹	\$825
1000+ ²	\$1000

ASSOCIATE MEMBER **\$185**
(additional member from an MODC member business or organization)

INDIVIDUAL **\$200**
(a person not affiliated with any company, professional group or organization)

* Number of Permanent Employees (part-time employees count as ½ full-time employees) from business/organization in Monmouth and Ocean Counties.

1. Includes one primary member and one associate member
2. Includes one primary member and two associate members

Membership dues cover a period of one year

MODC Membership Application

NAME _____

TITLE _____

COMPANY _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE# _____

E-MAIL _____

YOUR URL TO LINK TO THE MODC WEBSITE:

NUMBER OF EMPLOYEES: F/T ___ P/T ___

REFERRED BY _____

Associate Members (\$185 per associate)

NAME _____

TITLE _____

NAME _____

TITLE _____

Briefly describe your company/organization:

Payment Amount: \$ _____ **Method of Payment:**

Check (payable to MODC) VISA MC AMEX

Card Number _____

Expiration Date _____ CVV Number _____

Name on Card _____

Mail to:

MODC, 4814 Outlook Drive, Suite 102, Wall, NJ 07753
732-751-8696; email: modcstaff@modc.com
www.modc.com

What is MODC?

An organization of professionals dedicated to enhancing the quality of life and business environment through advocacy, collaboration, and education.

Who is MODC?

Hundreds of influential business, community, and government leaders representing diverse groups throughout the bi-county region.

How does MODC do what we do?

Members participate on committees that take action on issues of interest by offering:

- Luncheons
- Workshops
- Seminars
- Special Events
- Forums for collaborating with Business, Community, and Government leaders
- Resolutions submitted to government officials regarding issues that affect the region

Why join MODC?

- Make a difference in the areas you think matter most
- Direct access to key decision-makers
- Develop long-term and profitable relationships
- Facilitate your personal and professional growth

MODC: LEADERSHIP & ENTERPRISE

Established in 1965, MODC's membership reads like a Who's Who of area business people. Members include executives from hospitals, government, banking, accounting, finance, utilities, law, education, manufacturing, services, non-profits, and tourism as well as business owners and entrepreneurs.

MODC: THE CATALYST FOR POSITIVE CHANGE

The membership of MODC shares a common concern for issues facing all business people in the Monmouth and Ocean county area.

But even more important, many MODC members have the ability to help bring about change. In their jobs and their commitment to MODC, members work together to create better opportunities for residents and business people alike.

MODC: PROGRAMS THAT EDUCATE, EMPOWER AND ENLIGHTEN

MODC hosts breakfasts, luncheons and evening events on a regular basis, in addition to the prestigious Silver Gull Awards Dinner.

Recent events include programs and presentations from dignitaries such as the governor, state cabinet members and regional experts, on such topics as:

- Economic Revitalization
- Hospitality & Customer Service
- Tourism
- Web Site Design & Marketing
- Business & Nonprofit Collaboration
- Emerging Technologies
- Alternative Energies

Recognizing the need for continued education and training, MODC secured a customized training grant from the New Jersey Department of Labor to subsidize ISO 9000 training programs for our manufacturing members.

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VICE PRESIDENTS

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JAMES De ANGELIS, Lakewood BlueClaws Baseball Club
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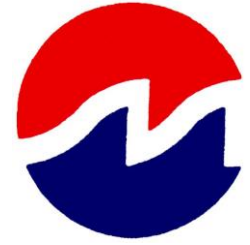
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KIM M. TYNDALL



Monmouth-Ocean Development Council

Your Regional Business Advocate