



**Monmouth-
Ocean
Development
Council**

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www.modc.com

January, 2019

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It is with great pride that we announce that the Monmouth-Ocean Development Council (MODC) will celebrate its **54th Annual Silver Gull Awards Dinner**. This prestigious event will be held on Thursday, May 2, 2019, 5:30 p.m. at Eagle Oaks Golf & Country Club, Farmingdale. The ticket cost per person is \$180. A table of 10 is \$1,626 (10 names must be included on one reservation form). Formal dinner invitations will be mailed in March, however, you may pre-register for the dinner (see Sponsorship Opportunities/Dinner Reservation form). We invite you to join this special evening which recognizes economic development, community service, and tourism achievement in the bi-county area. Last year, over 350 guests attended this outstanding event!

As MODC enters its 54th year of service, it continues to be respected throughout New Jersey as the premier organization of business, professional, and community leaders in Monmouth and Ocean Counties. Our efforts in promoting the economic development of the two-county region are due to the tremendous support of the business community. We are pleased to announce this year's honorees:

President's Award:

Christopher S. Ruisi
The Coach's Zone

Community Service Award:

Karen Escobedo
New Jersey Natural Gas

Holman Frenia Allison, P.A.

Maria Farhat Tanzola
UBS Private Wealth Management

Joseph J. Russell, Jr., Esq.
Wilentz, Goldman & Spitzer, P.A.

Economic Development Award:

**HOPE Tower at Hackensack Meridian Health
Jersey Shore University Medical Center**

Tourism Achievement Award:

**Jenkinson's Boardwalk, Point Pleasant Beach and
Casino Pier & Breakwater Beach, Seaside Heights**

Government Leadership Award:

Christine Giordano Hanlon, Esq.
County Clerk, Monmouth County

Special Recognition Award:

Grey J. Dimenna, Esq.
President, Monmouth University

For your convenience, we enclose our **Virtual Ad Journal Contract**. The ad journal will be presented at the Silver Gull Awards Dinner throughout the evening as a video screen presentation. Additionally, all guests will receive a **Flash Drive** of the presentation as a commemorative gift from the event. Should you choose to participate in a more prestigious way, a **Sponsorship Opportunities** form is provided. Please return one or both completed forms no later than April 12, 2019.

Mark your 2019 calendar now for the 54th Annual Silver Gull Awards Dinner, May 2. Thank you for your continued support of the Monmouth-Ocean Development Council.

Very truly yours,

Senator Robert W. Singer
Co-chair

Nicole Frame
Co-chair

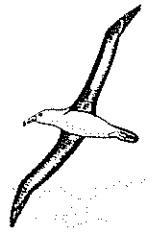


54th ANNUAL SILVER GULL AWARDS VIRTUAL AD JOURNAL CONTRACT

May 2, 2019

Eagle Oaks Golf & Country Club, Farmingdale

Formal Invitation to follow in March



SIZE AND RATE SCHEDULE

The Virtual Ad Journal will be created in a PowerPoint format for presentation at the dinner and distribution on a commemorative Flash Drive. Total ad size, including borders if any, **cannot be larger** than the sizes noted below.

Check appropriate box below to indicate desired ad size:

Full Page - \$500.00

Half Page - \$250.00

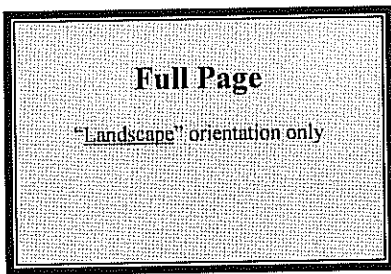
Quarter Page - \$150.00

→ 9-1/2"

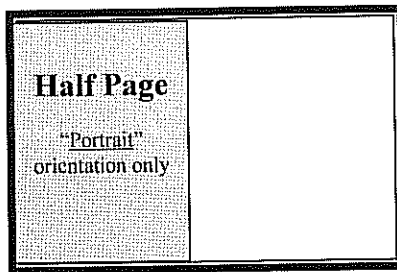
→ 4-1/2"

→ 5"

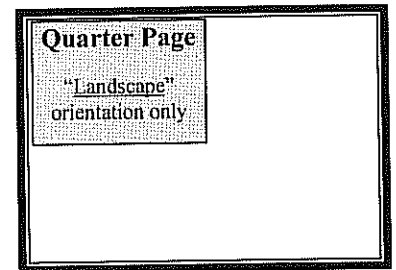
↓
7-1/2"



↓
6-1/2"



↓
3 1/2"



AD DEADLINE: APRIL 12, 2019

(Ads submitted after April 12 will **not** be included on ad journal flash drive but will be included in the screen presentation on the day of the event)

◆ Ads **MUST** be submitted in the appropriate size specifications and orientation as shown above. Please **email** as an **attachment** to modcstaff@modc.com in one of the following formats: **JPEG, GIF or PNG** (we cannot accept PDF or Word formatted ads).

◆ **Submit ad and signed contract no later than April 12, 2019.** If payment will follow at a later date, please forward contract and ad (without payment) to insure inclusion in the commemorative **Flash Drive** edition of the **Virtual Ad Journal**.

CONTACT NAME: _____

COMPANY/ORGANIZATION NAME: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP: _____

PHONE _____ EMAIL _____

Payment Information:

Ad Size _____ Amount \$ _____

Method of Payment: Check (made payable to MODC) VISA MasterCard AMEX

Card Number _____ Expiration Date _____ CVV Number* _____

Address _____

Email _____ Phone _____

Signature _____

*VISA/MasterCard – 3 digits on back of card

*AMEX – 4 digits on front of card

Deadline: April 12, 2019

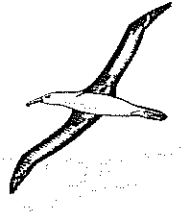
Mail to: MODC, 4814 Outlook Drive, Suite 102, Wall, NJ 07753

www.modc.com ~ phone (732) 751-8696 ~ fax (732) 751-8698 ~ e-mail: modcstaff@modc.com

Contributions to MODC are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary expenses.



54th ANNUAL SILVER GULL AWARDS DINNER
Eagle Oaks Golf & Country Club, Farmingdale
May 2, 2019
SPONSORSHIP OPPORTUNITIES



EVENT SPONSOR - \$5,000

- Premier name listing location in ad journal
- Two tables of 10 at dinner
- Premium location full page ad in ad journal
- Name recognition on all printed material/signage
- Special mention during the event

DINNER SPONSOR - \$3,000

- One table of 10 at dinner
- Premium location full page ad in ad journal
- Name recognition on all printed material/signage
- Special mention during the event

COCKTAIL RECEPTION SPONSOR - \$2,750

- One table of 10 at dinner
- Full page ad in ad journal
- Name recognition on all printed material/signage
- Special mention during the event

SILVER SUPPORTER - \$2,250

- One table of 10 at dinner
- Full page ad in ad journal

▶ **AD DEADLINE: APRIL 12, 2019**

(Ads submitted after April 12 will not be included on ad journal flash drive but will be included in the screen presentation on the day of the event)

COMMEMORATIVE FLASH DRIVE SPONSOR - \$2,000

- Company logo printed on all Virtual Ad Journal commemorative flash drives
- Premier name listing location in ad journal
- Full page ad in ad journal
- Two dinner tickets

DINNER RESERVATIONS

(Formal invitation will be mailed mid-March)

_____ reservation(s) @ \$180 per person (list attendees on line below)
 _____ five (5) seats @ \$825 (5 names must appear on back of page)
 _____ table(s) of ten @ \$1,625 (10 names must appear on back of page)

Attendees: _____

CONTACT NAME: _____
 COMPANY/ORGANIZATION NAME: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE () _____ EMAIL: _____

Payment Information:

" _____ " Sponsorship Dinner Reservation(s) Amount \$ _____

Method of Payment: Check (made payable to MODC) VISA MasterCard AMEX

Card Number _____ Expiration Date _____ CVV Number* _____

Address _____ Phone _____

Email _____

Signature _____ *VISA/MasterCard – 3 digits on back of card *AMEX – 4 digits on front of card

Deadline: April 12, 2019

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